

COLLEGIATE ENDORSEMENTS

Protecting and promoting your brand is our top priority at American. As a best in class licensee, American holds agreements with the leading trademark licensing affiliate companies. These partnerships provide our collegiate customers with peace of mind in maintaining brand integrity. Whether you want to expand brand awareness, streamline processes, raise funds or simply reduce costs—American can be your one-stop-shop! From rally towels at the big game to spirit wear and online stores, American's innovative solutions will take your brand to the next level!

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